

Creating a team culture of online safety – Coaches



Establish online boundaries

- At the start of the season/competition, advise participants and parents/carers how and where team related online communication will occur.
- Be aware that some participants may not have social media accounts – ensure alternate means of communication are made available.
- Manage the settings on your personal social media accounts so you have the option to give permission for others to friend or follow.
- Exercise discretion with your devices and what you post - model the behaviour you expect to see from participants online.
- Copy a parent or nominated organisation official on any private or one-on-one online communications with participants.



Highlight reporting processes

- Ensure participants know when and how to report if they feel threatened, harassed, intimidated, or humiliated online.



Use of photos and videos – coaches and participants

- Use of cameras or recording devices in change rooms, private spaces or in areas where players are undressing is not appropriate.



- Inform participants when photos/video content is produced for coaching feedback, as well as where it will be stored and when it will be deleted.
- As a team, discuss photos and videos that are not appropriate, for example, material that:
 - Is indecent, offensive or demeaning to any person
 - May cause harm or injure someone's reputation and/or result in public ridicule and embarrassment
 - Contains personal details, for example full names, contact details
- Participants have the right to be consulted about their image being posted online and should retain the right to have images removed upon request.



Setting a positive social media agenda with your team

- Consider the following questions in establishing some ground rules for social media with your team:
 - What principles should our team be guided by online?
 - How will we deal with winning and losing?
 - How do we chat to/treat our competitors online and offline?
 - How do we want outsiders to see our team?
 - Is there information that we would like to keep private as a team?
 - How will we deal with conflict within our team?
 - How should we treat each other as teammates?